



SANJAY JACOB
YOUR DIGITAL MARKETING ALCHEMIST



DIGITAL MARKETING 360°

More than 80% of consumers do research online before making a purchase decision.

So why invest thousands in a website if no one can find you? Make sure you are part of the purchase decision by supporting your website and being proactive in its development and marketing. Your website is a living, breathing channel, and to keep itself running and adapting to the changing online world, you need ongoing updates, marketing and advertising.

We're passionate about all things digital and are dedicated to helping you make the most of online and the opportunities available.

SEO

Search Engine Optimisation (or SEO) is critical to ensuring your website/business is 'found' online. We can make a range of enhancements to your website, optimising content to help you rank in a Google Search – as the 'higher' your business ranks, the more visibility your website will receive.

GOOGLE ADS

Google Ads help you achieve greater exposure to your target market and a competitive edge in online search with relevant, targeted and cost-effective marketing. From display ads on popular websites, to text ads in Google Search, we create campaigns that reach your potential customers, at the exact moment they are looking for a service/product that your business provides. Ask us about our Google Ads packages.

ACCOUNT-BASED MARKETING

Run ABM campaigns to match your laser focused target audience on channels. Target audiences by job title, behaviour, industry, company, education, interests, and more.

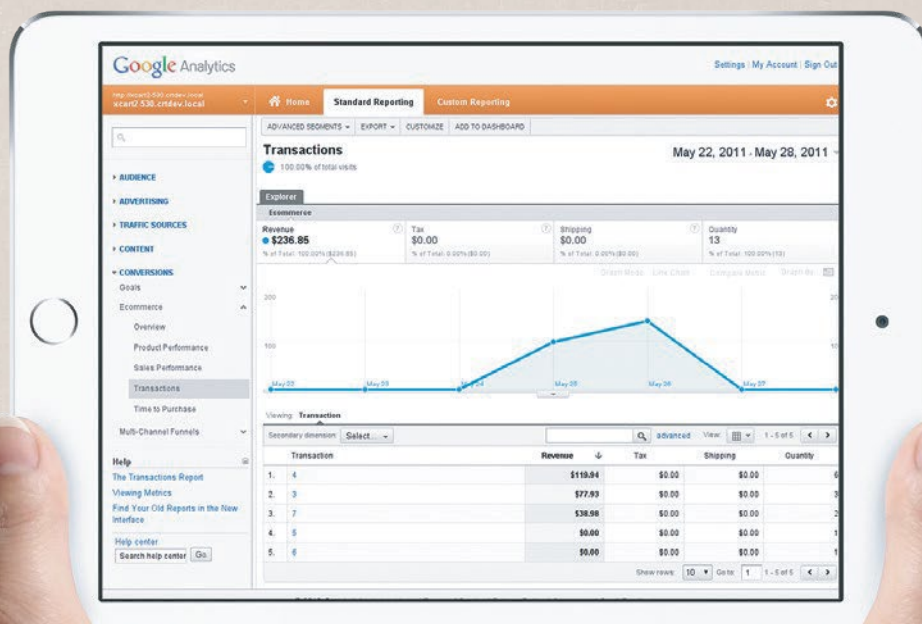


SOCIAL MEDIA

Social media, specifically Facebook, is an extremely important tool for businesses to use. It's one of the best channels to build brand awareness, community and profile your brand personality. Our creative team can help you make your social media channels work as seamlessly as possible for you by establishing, maintaining and optimising your social media to enhance your brand and grow your customer base through curated content.

BUSINESS BRANDING

Branding a business brings a tremendous amount of value. Companies with strong brands stand out when customers are deciding where to take their business. Brands are born, boosted and reborn. Our team is equipped with the acumen for creating identities for brands based on their personalities and strategically positioning them in a competitive market. We also specialize in brand refresh and development.





We craft and build engaging brand communications through design led thinking.



DESIGN

We specialise in design and brand solutions to connect your brand with your customer.

Engage with handpicked, best in class **Designing** talent to unlock your brand's true potential.

- ➔ Memorable
- ➔ Strike a chord with your target market
- ➔ Fit your brand and vision
- ➔ Work in all mediums



Our proficient graphics team knows the knack of creating the designs that always work. And, our designs speak a thousand words.

Sanjay Jacob has vast experience in the field of — **Ui design, ux design, web-Design, Portfolio Brochures, Logo, Posters, Newsletter and AR.**

BRANDING

Did you know that branding is more than just a logo and a catchy slogan? It's an artful blend of strategy, storytelling, and visual design that weaves a captivating narrative around a business.

Speaking of branding, I'm an extraordinary branding expert, with a knack for transforming businesses into unforgettable identities. I've even worked my magic for none other than Apollo Hospitals, bringing their brand to new heights!

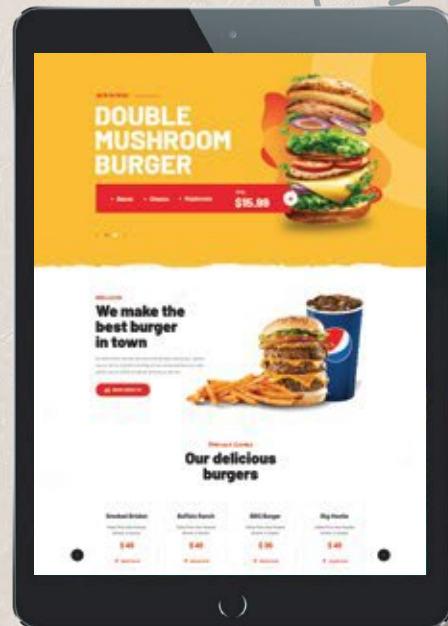
As a Digital Marketer, I possess the rare ability to turn abstract ideas into vibrant visual stories that captivate audiences. With a sprinkle of imagination and a dash of innovation, I breathe life into brands, making them stand out in the crowded marketplace.

Let me walk you through the key features that make me a maestro

- ➔ Creative Alchemy
- ➔ Strategic Sorcery
- ➔ Design Enchantment
- ➔ Storytelling Wizardry
- ➔ Digital Alchemy
- ➔ Consistency Charm

My branding prowess knows no bounds. I'm ready to work my magic and sprinkle enchantment on your business.

Let's embark on this mystical journey together and watch your brand soar to new heights!



With a strong brand identity can experience a revenue increase of up to 23%? It's true!

So, let's join forces and make your brand an unstoppable force in the market.

Get the most out of
your website



Fully OPTIMIZED SITE

SEO OPTIMIZED SITE:

The main aim of the seo is to improve the visibility of a website organically in the search engine results page. This is achieved by optimizing the website to seo friendly by following guidelines & standards.

Everything we do online is responsive, meaning it will work across all devices, from desktop to smartphone. Mobile internet usage now exceeds desktop almost everywhere, so your website needs to be able to adapt and function on any device to provide the optimal viewing experience.

ECOMMERCE

Our eCommerce systems are moulded into your business processes, making selling online easy. We know payment gateways, POS integrations, and everything in between to make eCommerce work.

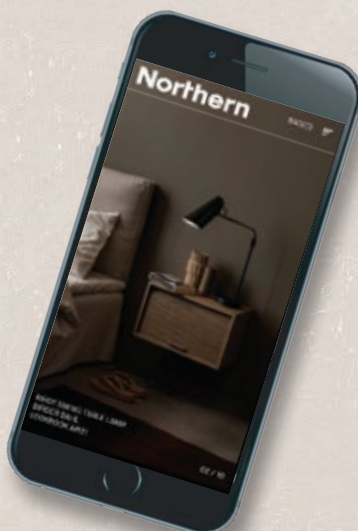
SOCIAL MEDIA INTEGRATED SITE

By enabling access to all the major social media websites, our company ensures that your business reaches all your targeted audience and you are in a better position to expand your business.

APPS

Web applications are an ideal way to automate your business processes, saving you time and money. We can customise functionalities to do exactly what you want and integrate it seamlessly with your workflow.

Our websites are completely customised and tailored to your brand to deliver an intuitive customer experience. If you can imagine it, we can create it.



"When developing web strategies for business' we spend the extra time to build a plan that specifically caters to the needs and goals of the business. We design user experiences that keep visitors on your website and keeps them coming back



SANJAY JACOB

*I'd love to talk about
what matters to you.*



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