



SANJAY

Digital Marketing Analyst



EXPERIENCE

FEB 2020-CURRENT Senior Digital Marketing Executive

Niyama Global- Chennai

Currently leading the development of the Digital Brand Identity and revamping digital channels – Website, Social Media & Digital Marketing. Hands on Experience in Graphic Designing, Social Media Marketing SMM, Ads / Campaigns, SEO, SMO, Performance marketing and Google campaigns, WordPress, Woo commerce and Shopify sites.

JAN 2019 – 2020 Digital Marketing Analyst

Clients: Jethro Events - Chennai

I have worked with Jethro Events & Rediris as a digital marketer. I had the opportunity to learn Event Managing Skills, Event coordinating, Graphic Designing, CSR Events, Corporate events, Managerial Skills & Lead Generation Skills. And Remilo ventures were our client.

2018 - 2019 Freelancer

Lute Enterprise - Malaysia

I have been working Lute - Malaysian firm collaborating with various Malaysian companies, and celebrities. I have Been Executive Producer for an Ad for Dentobac, Malaysian Company starring Actress Parvathy Nair. And for Shine NGO.

PROFILE

Google Certified Digital Wizard helping you to get Branded in the world of Brands! SMM | SEO | SEM | Content Writer | Graphic Designer | Web Designing & Development.

And also I'm a very extroverted person who likes to connect with people. Increasing Brand Identity and managed program launch branding activities. For more info visit my Site.

CONTACT

Address

Chennai

Phone

+91 887030 6141

Email

sanjaychris007@gmail.com

Website

www.sanjayjacob.in

SKILLS & EXPERTIZE

Google ads		Creativity	
Advanced SEO		Branding	
Social media		Campaigns	
Designing		Personality	
Content		Growth Hack	
Search Engine		Performance	
		-Marketing	

EDUCATION

2019 - 2021 MBA International Business

Loyola College, Chennai

2016 - 2019 Bachelor of Commerce

Gurunanak College, Guindy, Chennai



SANJAY

DIGITAL MARKETING ANALYST



OTHER CLIENTS

SOCIAL

Linkedin
sanjay-jacob

Instagram
sanjayyy

Facebook
sanjayjacob.SJ

Twiter
sanjayjacob

REFERENCES

Jestin Dass
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SECTORS	CLIENTS
Healthcare/Telehealth	Careever, Suchirayu, Ayushcareever, Oolsum
Entertainment	Jethro Events, Rediris Photography & Celebrities
Education	MAHER - Meenakshi Academy of Higher Education and Research, Remilo Ventures (Abroad MBBS) Kanishq Academy, AERA, Welcome Abroad, Kulanjiyappa IAS Academy.
E-commerce	Trident, Vimayam, OVJ, Shini Innovation
Internet of Things	Mayolier Technologies, Howdiy
Government	TNBA (Tamilnadu badminton Association), TNBSL Event
Information Technology	Merkado RHA Technology
FMCG	Global Yesentials(US), Jia sprout
NGO	TDH, CRC(US), Shine Trust, Niyama Foundation, NAAP
Finance	Moneyboon
Tourism	ETC - Express Travel Corp
Fashion	Designzbyraga & Zork
Others	FWC(B2B), Moneyboon(Finance), Rarer Energy(Energy), Vishak Innovation(Home Essentials)

AWARDS & PREMIUMS

- 2018 - 2019 Executive Producer for Dentobac Toothpaste Company's Television AD in Malaysia. Best Photographer Award from P.C. Sriram
- 2019 - 2020 Have Done Digital Marketing & Event Management for TNBSL Event and Tamilnadu Badminton Association (Govt) Event, Chennai
- 2020 Google Certification for Digital / Microsoft Advertising Certified Professional / Google Analytics Individual Qualification / HubSpot Social Media Marketing /SEMrush for Digital Agencies Certification/ Udemy Growth Hacking

HOBBY AND INTERESTS



Cycling



Music



Photography



Painting